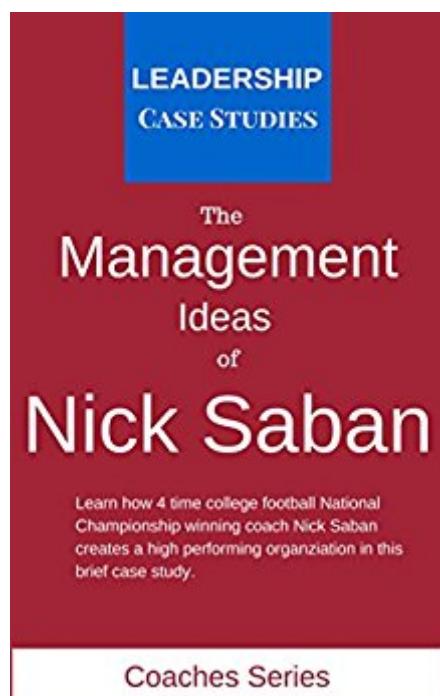


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The Management Ideas Of Nick Saban: A Leadership Case Study Of The Alabama Crimson Tide Football Head Coach



Synopsis

In order to be successful in today's competitive landscape, a college football coach needs to have the same skills as a high-achieving CEO. The Management Ideas of Nick Saban covers the mindsets, management style, and performance tips that Alabama Crimson Tide Football Head Coach Nick Saban used to become a 4 time national championship winning coach. This brief case study will give you the tools to manage your organization from one of the best executives in the country. Here are just some of the key takeaways that you will receive after reading this case study on leadership: -How Nick Saban sets goals for his players and his program.-How a positive attitude can help your team overcome adversity.-The value of time management and why you should "invest your time".-How to bounce back from defeat and mistakes.-Perform at a higher level by eliminating distractions. Nick Saban is widely considered to be one of the best college football coaches in history. He has won 4 national championships, with 3 titles in a 4 year time span. He has twice been named the Associated Press Coach of the Year. And he has won the SEC conference championship 5 times, during the period when the SEC was considered to be the best football conference in America. However, the lessons from this book isn't about football. Although sports coaches can definitely use these lessons to help their team, the ideas on management, leadership and performance can be applied anywhere. Any team, business, or individual performer can apply these techniques to achieve their goals. Learn how to create a process of excellence like Nick Saban today! (Formerly published as Nick Saban: Creating a Process of Excellence.)

Book Information

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Customer Reviews

This is a good read but I wouldn't quite quantify it as great. It's a good synopsis of what has made Saban successful. It's quite brief and based on what Saban has said or others have said about him rather than ideas straight from him to the authors. One thing I did find annoying though was the large number of grammatical errors, beginning on page 1 where it calls his graduate assistants his "graduate assistance" and continuing throughout the book. Considering it is a book about someone seeking perfection, it does not appear it was proofread.

This case study is great for ANYBODY. It is not about sports or about taking over the world; it is about ways to be the best possible You. What simple yet spot-on advice when life is anything but simple.

Thx

I bought this because I am a fan of the excellence Nick Saban has had while at Alabama. The information was very good and informative as it talked about his philosophy and approach to being great. This book is for anyone trying to accomplish a goal or lead a team no matter what industry you are in.

Great book, not shocking. These guys work hard to maintain their skills, fitness, etc. Reinforced my thinking and provide me with new "stories" to tell when interviewing or motivating employees.

I loved reading these short case studies. I am a sports fan and am interested in the ideas and methods of people who have been great leaders. To me, these case studies are very entertaining and I come out with a few new ideas to consider.

Terrible editing job. Many Grammer and spelling mistakes. The case study seems almost 3rd party or copied from previous text

If you are wanting to learn about The Process, this is the book for you. Amazing onsite into one of the best coaches ever and how he goes about his business

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